

Personal Development Framework

Readiness Dimensions

001.



Mastery

Competency (Skills & Knowledge)

The Marketing Readiness Diagnostic (MRD) Assessment is a web-based management tool that helps you measure the readiness of your team to create and execute plans. Within the context of your company's unique marketing strategies, we measure the skills specific to each employee's job role.

002.

Learning Agility

Quickly understand & apply new concepts

General cognitive ability assessments are among the very best predictors of training success and job performance across all job levels and industries. When cognitive ability is used as a key data point in talent decision-making, the odds are greatly improved for selecting individuals who can catch on quick, figure things out on their own, and are able to meet or exceed performance expectations sooner.



003.



Personal Drive

Behavioral (Drives & Needs)

The Predictive Index Behavioral Assessment objectifies workplace behaviors so you can predict the drives and motivations of others, be a better manager, and communicate more effectively.

